

## follow the rabbit

*As our society embraces mobile technology we are becoming more isolated from one another. The bus/MAX/streetcar ride once provided an opportunity to meet others, exchange information and expand our understanding of life. As we plug in, we tune others out. For the health of our community let's reverse the trend via a new interactive transit game!*

### **This month's challenge: cell phone off! - 10 points**

1. put bike on bus - **10 points**
2. unplug from music - **20 points**
3. talk to someone - (start anyway you can, work towards deeper topics - "what inspires you lately" is a good one) - **30 points**
4. group conversation - **40 points**
5. give directions to a fellow passenger - **20 points**

By taking a form of transit, walking or biking, you're doing a lot to help - reduce your ecological footprint, financially supporting our transit system, reducing traffic congestion, possibly making a better health choice and possibly finding a new line of work, making a new friend and building community.

### **Thanks for playing and taking a chance.**

For future game pieces, to share your experiences of playing the game, to re-print and share this information and for game swag and inspiration visit [albertideation.com/game](http://albertideation.com/game) - game on!

**Happy Year of the Rabbit!**

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